

Data Protection Impact Assessment (DPIA)

Platform: ClassDojo

Organisation: Schools for Every Child Trust

Date: Nov 2024

Purpose

The purpose of this DPIA is to assess and mitigate any privacy and data protection risks associated with the use of ClassDojo as a communication and engagement platform for students, teachers, and parents within the Schools for Every Child Trust.

Project Overview

ClassDojo is an online communication platform that allows teachers to engage with students and parents by sharing class updates, feedback, and learning resources. Schools for Every Child intends to use ClassDojo to:

- Facilitate communication between teachers and parents.
 - Encourage and track student engagement in class activities.
 - Share classroom updates securely.
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Key Information Processing Activities

- **Data Collection:** Information collected includes basic student information (first and last name), parent contact details (name, email, and mobile number), and teacher information as required.
 - **Data Usage:** Data is used strictly for communication and engagement within the platform.
 - **Data Storage and Retention:** Data is stored by ClassDojo and is managed in accordance with ClassDojo's retention policies and our Trust's data protection policy.
 - **Access Control:** Only authorized users (teachers, students, and their parents) have access to relevant information within the platform.
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Risks and Mitigation

Risk	Description	Mitigation
Data Security	Risk of unauthorized access or data breach.	ClassDojo uses encryption and secure logins.
Data Storage Location	Data is stored on cloud servers; it's important to ensure it complies with GDPR.	ClassDojo complies with GDPR and data is stored securely.
Retention Policy Compliance	Data retention policies may differ between our Trust and ClassDojo's practices.	Ensure ClassDojo's retention aligns with our Trust's policies.
Subject Access Requests (SARs)	We may receive requests for access to or deletion of personal data from students or parents.	ClassDojo enables SAR compliance through its platform.

Roles and Responsibilities

- **Data Controller:** Schools for Every Child Trust
- **Data Processor:** ClassDojo

Schools for Every Child is responsible for the lawful and ethical use of ClassDojo and will ensure that any data shared on the platform is handled in accordance with our Trust's data protection policies.